

FOR IMMEDIATE RELEASE

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**North Suburban Eye Specialists
Brings the Fastest Laser to Minnesota**

Coon Rapids, MN– April 10, 2007. North Suburban Eye Specialists is bringing the fastest laser to Minnesota by offering advanced customized LASIK treatment to patients using Bausch & Lomb's 100 Hertz Technolas laser with Zyoptix® technology.

The 100 Hertz Technolas laser provides blazing fast treatment time to LASIK patients; and Zyoptix technology customizes LASIK treatment to each patient's individual needs with pinpoint precision. The two technologies merge to create advanced customized LASIK- for the most technologically advanced LASIK procedure today.

Time-tested results, extensive research, and technological advancements have made LASIK surgery safer than ever before. With a better assurance of safety, refractive surgeries have become incredibly popular. Now, more one million patients undergo the LASIK procedure in the United States each year, and 96% of patients that have LASIK done with the 100 Hertz Technolas laser with Zyoptix see 20/20 the very same day of the procedure.

There are only a few clinics in the U.S. that can offer advanced customized LASIK using the 100 Hertz Technolas laser with Zyoptix technology; and North Suburban Eye Care Specialists is among those elite few. In fact, North Suburban Eye Care Specialists is the first clinic in the state of Minnesota outside Minneapolis that can provide this exciting new LASIK option.

"Our center is proud to be one of only a handful in the United States with the Bausch and Lomb 100 Hertz Technolas laser. We also have the latest Zyoptix technology upgrade for our laser. With Zyoptix, additional measurements of each eye are taken and this information is used to create a precise, individualized treatment for each eye. The results have been amazing. More patients achieve uncorrected 20/20 vision and 70% of patients see even better than 20/20. Most patients have improved night vision with eight out of ten patients reporting better vision at night than they had with their glasses or contacts. I have used many different LASER's over the years for LASIK and in my opinion the Bausch and Lomb 100 Hertz Technolas is the best laser available. It's a truly revolutionary machine," says Dr. Mark Lobanoff, the refractive/ LASIK surgeon specialist at North Suburban Eye Specialists.

For thirty years, North Suburban Eye Specialists has taken great pride in delivering high quality eye care to the northern Minneapolis region; and in July 2007, the practice is expanding by opening a new state-of-the-art facility in Blaine, MN. North Suburban Eye Specialists serves their patients with expertise in general ophthalmology, refractive surgery (LASIK, Etc.), cataract surgery, and glaucoma surgery. Additionally, the clinic has subspecialists available to treat retinal, oculoplastic and corneal diseases.

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