



"What America is Yappin About"  
A Place Where People Come To Yap

Ms. Jill S. P. Watkins  
Write On Target Communications, LLC  
3419 Virginia Beach Blvd., # B-17  
Virginia Beach, VA 23452

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Dear Ms. Watkins,

I'm trying to find information about your services. I'm sure your Website is a good place to start, but I am looking for honest feedback from others that have purchased your services, so that I can make an informed decision. I've tried the Better Business Bureau-but they do not provide commentary, they just give you a number indicating the number of complaints (if any) that they have received. Can you tell me where I can find candid consumer insight on your company or services? Help!

If you're like many business owners, you've heard concerns like this before. Your future customers are looking for piece of mind, a fast and easy way to learn what others think, or are simply trying to educate themselves before making a purchase of goods or services.

The answer is YepYap.com.

YepYap.com is an online commentary Website for consumers to share feedback about their purchasing experiences. Whether its cell phone service, a home repair contractor or a meal at a local restaurant, you can find sincere feedback at YepYap.com- without negative language or going on a wild link chase. YepYap.com can help you grow your business by:

1. Giving your future customers the opportunity to learn more about you from an unbiased source.
2. Providing a cost-effective marketing tool allowing you to stay in tune with your customer's needs and wants, reducing the need for expensive customer surveys. And YepYap.com is a great way to gain testimonials from happy and satisfied customers.
3. Adding additional exposure for your business to future customers when they are actively looking for your services.
4. One set monthly rate, and no cost per click, and featuring your company name and/or logo on testimonial comment pages of companies you select (up to 5 companies).
5. Enabling your business web link to appear on other Websites of your choosing, as well as being conveniently located on YepYap.com.

YepYap.com sponsorship will help future customers find you with a click of their mouse. Users can access your company by clicking on your ad, or by looking you up by service. Getting started is easy and affordable with rates starting at \$390 for 3 months (that's \$130 per month). Where can you get honest commentary on products and services, gain valuable marketing information, and grow your business by giving your future customers what they are looking for? At YepYap.com! To learn more contact us today at 757-404-2620 or e-mail me directly at [michael@yepyap.com](mailto:michael@yepyap.com). Don't wait. Your future customer is only a click away.

Sincerely,

Michael Sanders  
President  
YepYap.com